

CSP® · KEYNOTE SPEAKER · COMMUNICATION STRATEGIST

ROBERT KENNEDY III

Messages That Move.

A message only works when somebody moves.
RK3 teaches people how to make that happen in
the room, on the team, and with the customer.

COMMUNICATION · CONNECTION · CULTURE



TRUSTED BY AARP · BALTIMORE RAVENS · JOHNSON & JOHNSON · U.S. COAST GUARD · GOLDMAN SACHS

KEYNOTE TOPICS



MOVE THE ROOM

**Why Good Information Gets Ignored
and What Makes People Act**

A simple way to build messages people
feel, remember, and act on in every
meeting, pitch, and presentation.



MOVE THE TEAM

**How Leaders Turn What They Said
Into What People Do**

The language and presence that turn an
announced vision into one the whole
team adopts and carries.



MOVE THE CUSTOMER

**Conversations That Turn a
Transaction Into Trust**

Listening, language, and short stories
that turn satisfied customers into loyal
ones.

**STOP INFORMING.
START MOVING.**

Book RK3 for your next conference, kickoff, or leadership event.

✉ speaking@robertkennedy3.com
☎ 410-575-3657
🌐 robertkennedy3.com
🌐 linkedin.com/in/robertkennedy3
📺 youtube.com/robertkennedy3



SCAN TO BOOK



ABOUT RK3 · COMMUNICATION, CONNECTION & CULTURE

THE WAY YOU COMMUNICATE DETERMINES WHAT YOU CAN BUILD.

Robert Kennedy III, known on stages and screens as RK3, is a Certified Speaking Professional (CSP®), communication strategist, and founder of Kennetik Communications. He treats communication as a revenue driver, not a soft skill.

With a background in radio journalism, education, and real estate, RK3 brings more than inspiration. His Voice → Vision → Value framework sends people home with stories they can tell, language they can use, and presence they can own.

Off stage he is Lead Faculty for the Goldman Sachs 10,000 Small Businesses program, a high school baseball coach, and co-founder of the Crichlow-Kennedy Foundation with his wife.

SPECIALTIES

Presentation Skills & Storytelling

Leadership Communication

Executive Presence

Sales Communication & Influence

Video & Digital Communication

Workshop Facilitation

BY THE NUMBERS

CSP®

Certified Speaking Professional, fewer than 800 worldwide

Top 30

Global Gurus Communication Speaker, 3 consecutive years

50,000+

Professionals trained across 50+ organizations

20+ Years

Communication training and speaking

4 Books

Published author · M.Ed., University of Maryland

On Air

Fox, CW, and other networks

“

Robert blew the roof off our leadership conference. He set the tone of enthusiasm that lasted the entire day. He mingled with our leaders and had great reviews from attendees. Highly recommended!

DR. THERESA HORNE · NLRB

“

Fun, energetic, LOUD! Even our normally reserved leaders were all in. We are definitely bringing him back.

TAYNA FRETT · NEIGHBORWORKS AMERICA

“

All we can say is.... WOW! The participants are still emailing us about how phenomenal Robert's presentation was.

REGINALD GANT · SSA

YOUR MESSAGE DESERVES TO MOVE PEOPLE.

Keynotes, half-day and full-day intensives · In person & virtual · Based in Laurel, MD, travels nationwide

✉ speaking@robertkennedy3.com

☎ 410-575-3657

🌐 linkedin.com/in/robertkennedy3

📺 youtube.com/robertkennedy3



BOOK A CALL